



— Z E F E R I N O —

*Jeffrey Martin*  
*Creative Director/Writer/Owner*

**April 2005 to present - Freelance**

AGENCIES/CLIENTS: Digitas, TribalDDB, BBDO Chicago, DDB Chicago, Leo Burnett, JWT, DraftFCB, Sponge, BrandImage, Schawk, Inc, Highland Group, Kantor&Wassink, Inc., Grey Toronto, ARC Worldwide, DDB London, RSA Pictures London, Z Group Films, 426, Inc., Remedy, Fathom Communications, EuroRSCG, MSI INC., BVK Chicago, Suite, Inc., McGarryBowen, Careerbuilder.com, Element79, Cramer-Krasselt, Inc., 2X4 Communications.

BRANDS: McDonald's, Wrigley, Illinois Lottery, State Farm Insurance, Samsung Electronics, BlackBerry, Yoplait, Ford/Lincoln, General Mills, SteelCase, Proctor and Gamble, Mr. Clean, Rogers Communications, Dairy Queen, Philips Electronics, ESPN, Raybestos Silk Soy Milk, Liberty Mutual, Cabot Stains, Anheuser-Busch, Careerbuilder.com, Frito-Lay, Inc., Hillshire Farms, Propel, KFC, SCJohnson Company, WalMart, Kraft Boca Burger, Centrum, Porsche.

**Dec 1995 to April 2005 - JWT CHICAGO**

BRANDS: Kraft Miracle Whip, Blockbuster Entertainment, Northwestern Mutual Life, Nestle, Miller Brewing, Foster's Lager, Domino's Pizza, Oscar Mayer, OfficeMax, Salton, Inc.

**Dec 1998 - May 1999 - DDB CHICAGO**

BRANDS: Anheuser-Busch, McDonald's, General Mills, Discover Card.

**Aug 1994 - Oct 1995 - Ogilvy CHICAGO**

BRANDS: Craftsman Tools, Sears, J.D. Searle Co.,

**Honors/Awards**

Cannes Finalists, NY Film Festivals, British Arrow, Communication Arts, EFFIES, Chicago Addys, Palm Springs Film Festival, D&AD, NCAA Champion, Diamond Lake third grade spelling bee champion.

Feature film currently in development with RSA Pictures & Director Barney Cokeliss.